

2026 Sponsorship Opportunities

Cactus League Annual Luncheon

The Cactus League Luncheon will bring together Arizona's baseball, business, and tourism leaders for an afternoon of connection, recognition, and shared commitment to the future of Spring Training in Arizona.

Designed as both a fundraiser and premier networking opportunity, this luncheon will unite corporate partners, destination leaders, former players, local officials, facility and team representatives, and community champions. Together, we will spotlight the season, honor the spirit of spring in Arizona, and build on the momentum created throughout the 2026 Cactus League.

Don't miss this special event!



**Cactus League
Baseball Association**

Who We Are

Cactus League Baseball Association

The Cactus League Baseball Association represents Arizona's 10 Spring Training ballparks and 15 Major League Baseball teams that call the state home each spring. With a mission to preserve Arizona's rich baseball heritage while driving tourism, economic impact, and community engagement, the Association serves as the voice of Spring Training—uniting cities, teams, and fans in celebrating America's pastime in the heart of the desert.



About the Annual Luncheon

Date: April 23, 2026

Location: Gila Resort & Casinos - Wild Horse Pass

Address: 5040 Wild Horse Pass Blvd, Chandler, AZ 85226

Attendees will enjoy an engaging program featuring inspiring keynote speakers and insightful panel conversations, sharing memorable stories that capture the spirit and tradition of Spring Training in Arizona. From iconic moments and player legacies to the rich baseball culture that has connected generations of fans, this luncheon honors the timeless magic of spring in the desert. Join us for a cornerstone gathering where relationships are built, history is celebrated, and the enduring legacy of the Cactus League shines brightly.



Sponsorship Options



Title Sponsor: \$30,000

(Sold Out)

This exclusive Title Sponsorship offers one company premier naming rights as the presenting partner of the Cactus League Annual Luncheon, along with full-scale branding, on-site visibility, and the first right of refusal for future years to continue leading this signature event.

Includes:

- Premier brand recognition across all luncheon marketing and event materials
- Primary logo placement on invitations, digital assets, onsite signage, and program
- Co-branded premium table gift for all guests showcasing your brand and the CLA brand
- Executive speaking moment with on-stage recognition
- Two (2) premium tables of 10, each hosted with a celebrity guest

Elite Sponsor: \$15,000

(3 Available)

This high level Sponsorship will ensure your company will receive prominent recognition across all luncheon collateral, reinforcing your support of Arizona's Spring Training tradition.

Includes:

- Prominent brand recognition across luncheon materials, digital platforms, and event signage
- Logo placement and link on CactusLeague.com
- One (1) premium table of 10 with the opportunity to host a celebrity guest
- Recognition across Cactus League social media channels
- Opportunity to table at the registration event space prior to the luncheon
- Verbal recognition during program

Classic Sponsor: \$7,500

(10 Available)

This Classic level sponsorship provides strong visibility and association with Arizona's iconic Spring Training season, positioning your brand alongside key community and industry leaders.

Includes:

- Prominent brand recognition on luncheon materials and event signage
- Logo placement and link on CactusLeague.com
- One (1) premier table of 10
- Opportunity to host a display/table in the registration area prior to the luncheon
- Verbal recognition during program

Additional Event Offerings

(Unlimited)

Not able to sponsor this year? You can still join us for the celebration! Be part of the Cactus League Luncheon and connect with Arizona's baseball, business, and tourism community.

Options:

- Table of Ten: \$1,500
- Individual Ticket: \$180

Sponsorship Form



Sponsor Selection:

- ☐ ~~Title Sponsor - \$30,000~~
- ☐ Elite Sponsor - \$15,000
- ☐ Classic Sponsor - \$7,500

Additional Offerings:

- ☐ Table of Ten - \$1,500
- ☐ Individual Ticket - \$180

Attendee Names:

Full Name :		Full Name :	
Full Name :		Full Name :	
Full Name :		Full Name :	
Full Name :		Full Name :	
Full Name :		Full Name :	

Contact Information:

Full Name :

Company :

Phone No : Email :

Full Address :

Payment Information:

- ☐ I have enclosed a check. **Please make checks payable to Cactus League Association.
- ☐ Please call for credit card information.
- ☐ I authorize CLA to charge the credit card below for a one-time transaction.

Credit Card No.:		Cardholder :	
Security Code:		Exp. Date :	
☐ VISA ☐ MC ☐ AMEX		TOTAL :	
Signature :			

Thank you for your support of the Cactus League Baseball Association!