

2026 Sponsorship Opportunities

The First Annual *Cactus League Classic* will bring together Arizona's baseball, business, and tourism communities for a day of friendly competition and relationship building on the greens.

Join us February 10, 2026 at Grayhawk Golf Club, the tournament will celebrate the shared impact of Cactus League Spring Training while supporting the ongoing work of the Cactus League Baseball Association.

Designed as both a networking opportunity and a fundraiser to strengthen the future of the Cactus League in Arizona, we invite corporate partners, destination leaders to former players, local officials, facility and team representatives, the tournament will tee off a new tradition of camaraderie and community before the first pitch of spring training.



**Cactus League
Baseball Association**



Who We Are

Cactus League Baseball Association

The Cactus League Baseball Association represents Arizona's 10 Spring Training ballparks and 15 Major League Baseball teams that call the state home each spring. With a mission to preserve Arizona's rich baseball heritage while driving tourism, economic impact, and community engagement, the Association serves as the voice of Spring Training—uniting cities, teams, and fans in celebrating America's pastime in the heart of the desert.



About the Tournament

Grayhawk Golf Club

Grayhawk Golf Club in North Scottsdale will host the inaugural Cactus League Golf Tournament, bringing the spirit of Spring Training to one of Arizona's premier golf destinations. Part of the Arcis Golf family, Grayhawk is known for its championship-level courses, stunning desert scenery, and signature hospitality—setting the stage for a memorable day on the greens.



February 10, 2026: 10AM Shotgun Start

Each foursome includes 18 holes of play at Grayhawk Golf Club, golf carts, access to the practice range, on-course contests, player gifts, and a post-tournament reception with food, drinks, and awards.

Sponsorship Options



Title Sponsor: \$40,000

(Limited to 1 Only)

This exclusive Title Sponsorship offers one company premier naming rights as the presenting partner of the Cactus League Golf Tournament, along with full-scale branding, on-site visibility, and the first right of refusal for future years to continue leading this signature event.

Includes:

- Premier naming rights: "Cactus League Classic presented by [Sponsor]"
 - Logo placement on all tournament materials, signage, digital media, and press releases
 - Two (2) foursomes included
 - First choice of hole sponsorship (high-visibility locations such as #1 or #18)
 - Speaking opportunity at the 19th Hole Reception
 - Premium branding opportunity at event registration and on player carts
-

Elite Sponsor: \$20,000

(3 Available)

This high level Sponsorship will ensure your company will receive prominent recognition across all tournament signage and media, reinforcing your support of Arizona's Spring Training tradition.

Includes:

- Prominent recognition as Elite Sponsor across all media and signage
 - One (1) premier hole sponsorship included
 - Two (2) foursomes included
 - Recognition in event press release and social media
 - On-site branding at registration and 19th Hole Reception
-

Beverage Cart Sponsor: \$15,000

(Limited to 1 Only)

The Beverage Cart Sponsor offers an exclusive, high-visibility opportunity to keep players refreshed throughout the day. This package includes branding on all beverage carts, recognition across digital and on-site signage, and the chance to feature branded items or curated cart offerings for all golfers on the beverage carts.

Includes:

- Exclusive branding on all golf carts used during the tournament with a 1' x 6' banner
 - Opportunity to curate cart offerings (i.e., branded coolers, beverages, snacks, towels) or donate cart-stocked items in partnership with event organizers
 - One (1) foursome included
 - Recognition on website, digital media, and event signage
-

Classic Sponsor: \$10,000

(10 Available)

As a Premier Sponsor, your brand will receive recognition across event signage, digital platforms, and media, with one foursome, and a featured hole sponsorship.

Includes:

- One (1) foursome included
- One (1) hole sponsorship with opportunity for on-course activation
- Logo featured on event signage and digital platforms

Not a Golfer? Still Want in?



19th Hole Sponsor: \$10,000

(Limited to 1 Only)

As the exclusive 19th Hole Reception Sponsor, your brand will headline the post-tournament celebration with on-site branding, and the opportunity to feature custom décor or a signature drink, ensuring memorable visibility as players gather to toast the day's winners.

Includes:

- Exclusive naming rights for the post-tournament awards reception ("19th Hole Reception presented by Sponsor")
- Opportunity to provide branded décor, napkins, or signature cocktail/mocktail
- Four (4) tickets to the reception
- Logo on reception signage and program mentions

Driving Range Sponsor : \$6,000

Includes:

- Exclusive branding at the driving range
- Branded signage or sponsor-provided giveaways
- Two (2) tickets to 19th Hole Reception

Putting Range Sponsor: \$6,000

Includes:

- Exclusive branding at the putting green
- Branded signage or sponsor-provided giveaways
- Two (2) tickets to 19th Hole Reception

Mulligan Sponsor : \$3,500

Includes:

- Exclusive branding on Mulligans
- Branded signage or sponsor-provided giveaways
- Two (2) tickets to 19th Hole Reception

Hole Sponsor : \$1,500

(Signage Only) Includes:

- Branded signage at one (1) sponsored hole
- Recognition on website and tournament signage

Player Only Packages

Foursome: \$3,000 (Members) / \$3,500 (Non-Members)

Includes:

- 18 holes of golf at Grayhawk Golf Club
- Golf carts for each player
- Player gift package
- Access to 19th Hole Reception and post-tournament festivities

Individual Player: \$800 (Members) / \$1,000 (Non-Members)

Includes:

- 18 holes of golf at Grayhawk Golf Club with golf cart
- Player gift package
- Access to 19th Hole Reception and post-tournament festivities

Teaming Up for the Future of Spring Training in Arizona!

Sponsorship Form



Sponsor Selection:

☐ Title Sponsor - \$40,000

☐ Elite Sponsor - \$20,000

☐ Beverage Cart Sponsor - \$15,000

☐ Classic Sponsor - \$10,000

☐ 19th Hole Sponsor - \$10,000

☐ Driving Range Sponsor - \$6,000

☐ Putting Green Sponsor - \$6,000

☐ Mulligan Sponsor - \$3,500

☐ Hole Sponsor (Signage Only) - \$1,500

Player Only Selection:

☐ Foursome (CLA Member): \$3,000

☐ Foursome (Non-Member): \$3,500

☐ Individual Player (CLA Member): \$800

☐ Individual Player (Non-Member): \$1,000

Payment Information:

Full Name :

Company :

Phone No : Email :

Full Address :

Payment Information:

☐ I have enclosed a check. **Please make checks payable to Cactus League Association.

☐ Please call for credit card information.

☐ I authorize CLA to charge the credit card below for a one-time transaction.

Credit Card No.: Cardholder :

Security Code: Exp. Date :

☐ VISA ☐ MC ☐ AMEX PAY ONLINE TOTAL :

Signature :

Thank you for your support of the Cactus League Baseball Association!