

2026 Sponsorship Opportunities

The First Annual *Cactus League Classic* will bring together Arizona's baseball, business, and tourism communities for a day of friendly competition and relationship building on the greens.

Join us February 10, 2026 at Grayhawk Golf Club as the tournament will celebrate the shared impact of Cactus League Spring Training while supporting the ongoing work of the Cactus League Baseball Association.

Designed as both a fundraiser and networking opportunity to strengthen the future of the Cactus League in Arizona, we invite corporate partners, destination leaders, former players, local officials, facility and team representatives. The tournament will tee off a new tradition of camaraderie and community before the first pitch of spring training.



**Cactus League
Baseball Association**

Sponsorships



Golf Only



Who We Are

Cactus League Baseball Association

The Cactus League Baseball Association represents Arizona's 10 Spring Training ballparks and 15 Major League Baseball teams that call the state home each spring. With a mission to preserve Arizona's rich baseball heritage while driving tourism, economic impact, and community engagement, the Association serves as the voice of Spring Training—uniting cities, teams, and fans in celebrating America's pastime in the heart of the desert.



About the Tournament

February 10, 2026: 10AM Shotgun Start

Each foursome includes a full day of play and hospitality at Grayhawk Golf Club, featuring:

- 18 holes of championship golf on one of Scottsdale's premier courses
- On-course contests and activations offering prizes and sponsor giveaways
- Premium player gift package provided at check-in
- Post-tournament reception featuring food, drinks, awards, and networking with fellow participants, sponsors and leaders in the sports and tourism industries

Grayhawk Golf Club

Grayhawk Golf Club in North Scottsdale will host the inaugural Cactus League Classic Golf Tournament, bringing the spirit of Spring Training to one of Arizona's premier golf destinations. Part of the Arcis Golf family, Grayhawk is known for its championship-level courses, stunning desert scenery, and signature hospitality—setting the stage for a memorable day on the greens.



Sponsorship Options



Title Sponsor: \$40,000

(Limited to 1 Only)

This exclusive Title Sponsorship offers one company premier naming rights as the presenting partner of the Cactus League Classic Golf Tournament, along with full-scale branding, on-site visibility, and the first right of refusal for future years to continue leading this signature event.

Includes:

- Premier naming rights: "Cactus League Classic presented by [Sponsor]"
 - Logo placement on all tournament materials, signage, digital media, and press releases
 - Two (2) foursomes
 - First choice of hole sponsorship (high-visibility locations such as #1 or #18)
 - Speaking opportunity at the 19th Hole Reception
 - Premium branding opportunity at event registration and on player carts
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Elite Sponsor: \$20,000

(3 Available)

This high level Sponsorship will ensure your company will receive prominent recognition across all tournament signage and media, reinforcing your support of Arizona's Spring Training tradition.

Includes:

- Prominent recognition as Elite Sponsor on tournament materials, signage and digital media
 - One (1) premier hole sponsorship
 - Two (2) foursomes
 - Recognition in event press release and social media
 - On-site branding at registration and 19th Hole Reception
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Beverage Cart Sponsor: \$15,000

(Limited to 1 Only)

The Beverage Cart Sponsor offers an exclusive, high-visibility opportunity to keep players refreshed throughout the day. This package includes branding on all beverage carts, recognition across digital and on-site signage, and the chance to feature branded items or curated cart offerings for all golfers on the beverage carts.

Includes:

- Exclusive branding on all golf carts used during the tournament with a 1' x 6' banner
 - Opportunity to curate cart offerings (i.e., branded coolers, beverages, snacks, towels) or donate cart-stocked items in partnership with event organizers
 - One (1) foursome
 - Recognition on website, digital media, and event signage
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Classic Sponsor: \$10,000

(10 Available)

As a Premier Sponsor, your brand will receive recognition across event signage, digital platforms, and media, with one foursome, and a featured hole sponsorship.

Includes:

- One (1) foursome
- One (1) hole sponsorship with opportunity for on-course activation
- Logo featured on event signage and digital platforms

Not a Golfer? Still Want in?



19th Hole Sponsor: \$10,000

(Limited to 1 Only)

As the exclusive 19th Hole Reception Sponsor, your brand will headline the post-tournament celebration with on-site branding, and the opportunity to feature custom décor or a signature drink, ensuring memorable visibility as players gather to toast the day's winners.

Includes:

- Exclusive naming rights for the post-tournament awards reception ("19th Hole Reception presented by Sponsor")
- Opportunity to provide branded décor, napkins, or signature cocktail/mocktail
- Four (4) tickets to the reception
- Logo on reception signage and program mentions

Driving Range Sponsor : \$6,000

*Limited to only one opportunity

Includes:

- Exclusive branding at the driving range
- Branded signage or sponsor-provided giveaways
- Two (2) tickets to 19th Hole Reception

Putting Green Sponsor: \$6,000

*Limited to only one opportunity

Includes:

- Exclusive branding at the putting green
- Branded signage or sponsor-provided giveaways
- Two (2) tickets to 19th Hole Reception

Mulligan Sponsor : \$3,500

*Limited to only one opportunity

Includes:

- Exclusive branding on Mulligans
- Branded signage or sponsor-provided giveaways
- Two (2) tickets to 19th Hole Reception

Hole Sponsor : \$1,500

*Based on availability

Includes:

- Branded signage at one (1) sponsored hole
- Recognition on website and tournament signage
- One (1) ticket to 19th Hole Reception

Player Only Packages

Foursome: \$3,000 (CLA Members) / \$3,500 (Non-Members)

Includes:

- 18 holes of championship golf on one of Scottsdale's premier courses
- On-course contests and activations offering prizes and sponsor giveaways
- Premium player gift package provided at check-in
- Post-tournament reception featuring food, drinks, awards, and networking with fellow participants, sponsors and leaders in the sports and tourism industries

Individual Player: \$800 (CLA Members) / \$1,000 (Non-Members)

Includes:

- 18 holes of championship golf on one of Scottsdale's premier courses
- On-course contests and activations offering prizes and sponsor giveaways
- Premium player gift package provided at check-in
- Post-tournament reception featuring food, drinks, awards, and networking with fellow participants, sponsors and leaders in the sports and tourism industries

Sponsorship Form



Sponsor Selection: PAY ONLINE

- | | |
|---|--|
| ☐ Title Sponsor - \$40,000 | ☐ 19th Hole Sponsor - \$10,000 |
| ☐ Elite Sponsor - \$20,000 | ☐ Driving Range Sponsor - \$6,000 |
| ☐ Beverage Cart Sponsor - \$15,000 | ☐ Putting Green Sponsor - \$6,000 |
| ☐ Classic Sponsor - \$10,000 | ☐ Mulligan Sponsor - \$3,500 |
| | ☐ Hole Sponsor - \$1,500 |

Player Only Selection: PAY ONLINE

- | | |
|---|--|
| ☐ Foursome (CLA Member): \$3,000 | ☐ Individual Player (CLA Member): \$800 |
| ☐ Foursome (Non-Member): \$3,500 | ☐ Individual Player (Non-Member): \$1,000 |

Payment Information:

Full Name :

Company :

Phone No : Email :

Full Address :

Payment Information:

- ☐ I have enclosed a check. **Please make checks payable to Cactus League Association.
- ☐ Please call for credit card information.
- ☐ I authorize CLA to charge the credit card below for a one-time transaction.

Credit Card No.:		Cardholder :	
Security Code:		Exp. Date :	
☐ VISA	☐ MC	☐ AMEX	TOTAL :
Signature :			

Thank you for your support of the Cactus League Baseball Association!